



International  
Conference **IMCL**

## The 7<sup>th</sup> International Conference on Interactive Mobile and Computer Aided Learning, IMCL2012

November 06-08, 2012, Amman, Jordan

The 7th International Conference on Interactive Mobile and Computer Aided Learning, IMCL2012, is part of an international initiative to promote technology-enhanced learning and online engineering world-wide. The IMCL2012 conference will cover all aspects of mobile learning, mobile business, mobile government, mobile society as well as the emergence of mobile technologies, services, implementation and implications for education, business, governments and society. The IMCL2012 actually aims to promote the development of Mobile Learning in the Middle East, provide a forum for education and knowledge transfer, expose students to latest ICT technologies and encourage the study and implementation of mobile applications in teaching and learning. The conference will also present an opportunity for educators to develop new skills and to stimulate critical debate on theories, approaches, principles and applications of m-learning, hence facilitate dialogue, sharing and networking between diverse cultures with regard to the optimal use of emerging technologies.

IMCL2012 is organized under the umbrella of the International Association of Online Engineering (IAOE) and is supported by the online journals: the International Journal of Interactive Mobile Technologies (IJIM), the International Journal of Emerging Technologies in Learning (IJET) and the International Journal for Online Engineering (iJOE).

### General Chair

**Michael E. Auer**, Villach, Austria

### IMCL2012 Chair

**A. Y. Al-Zoubi**, PSUT, Jordan

### International Chairs

**Rhena Delport**, Africa  
**Kumiko Aoki**, Asia  
**John Sandler**, Australia/Oceania  
**Doru Ursutiu**, Europe  
**Arthur Edwards**, Latin America  
**David Guralnick**, North America

### Technical Program Chair

**D. G. Zutin**, CUAS Villach, Austria

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**Russ Meier**, VP IEEE EdSoc., USA

### Workshop and Tutorial Chair

**Christian Guetl**, Austria

### Special Session Chair

**Olivier Pfeiffer**, Germany

### Publication Chair

**Sebastian Schreiter**, France

### Forum Workplace E-Learning

**Jeanne Schreurs**, Belgium

### Important Dates

IMCL Late Paper Submission	31 July 2012
Forum Workplace E-Learning	31 July 2012
Notification of Acceptance	15 August 2012
Camera-Ready Papers	01 October 2012
IMCL2012 Conference	6-8 November 2012

mLearning strategies in educational institutions, corporations and government • mLearning theory and pedagogy • Design and development of course content • Instructional design, learning objects, development tools and metadata • Emerging mobile technologies, hardware and software • applications • Mobile technology support for educator and student • Mobile web and video conferencing • mLearning standards • Life-long mLearning • Creating interactive and collaborative mLearning environments • Informal learning using mobile devices • Open and distance mLearning • Next mLearning generation • Future trends in mLearning • Implementation, evaluation and social implications of mLearning • Personalization and socialization • Quality in mLearning • Case studies • Cost effective management of mLearning processes • mLearning and mTraining • mLearning management systems (mLMS) • Adaptive mLearning environments • Virtual campus and mLearning • Mobile online laboratories.

Furthermore related topics in mBusiness, mGovernment, mSociety

For further details:

[www.imcl-conference.org](http://www.imcl-conference.org)

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Submission Server:

<https://www.conftool.net/imcl-conference-2012>